



Sustainable Forestry Initiative® Program

Washington SFI State Implementation Committee
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Washington SFI® Implementation Committee (SIC) Meeting Highlights October 19, 2011

SIC Meeting Attendance

Michael Jackson	Assoc. Consulting Foresters
John Dick	Boise Inc.
Duane Emmons	Department of Natural Resources
Jennifer Bakke	Forest Capital Partners
Brian Kernohan	Forest Capital Partners
Tom Swanson	Green Crow
John Ison	Green Diamond Resource Co.
Darrel Alvord	Hampton Resources, Inc.
Julie Stangell	Hancock Forest Management
Kathy Troupe	Longview Fibre Paper & Packaging, Inc
Adrian Miller	Longview Timber Company
Patrick Raymond	Olympic Resource Management
Chris Lunde	Port Blakely
Peggy Norcutt	Port Townsend Paper Corp.
Kyle Williams	Rayonier
Eric Haller	Simpson Lumber Co.
Thijs Jacobson	Washington Alder
Terry Alexander	Weyerhaeuser
Mark Petruncio	Yakama Nation
Jeff Sampson	Yakima Forest Products

Meeting was called to order at 09:00.

Anti-trust Reminder

Updates on Participant Activities

- Yakama Nation: Surveillance audit had 3 Notable Practices and 3 OFI's
- Yakima Forest Products: Pursuing Chain-of-custody certification.
- Boise Inc – Willula: Currently undergoing audit with audit tour next week. Will seek FSC certification
- Longview Timber: 1 Notable Practice, one minor non-conformance on paperwork and logger training issues. 6 OFI's
- Hampton Tree Farms: Going through internal audit
- Campbell Group LLC: 5 tree farms audited with 2 more in 2012. 2 minor non-conformances related to aerial spraying operations.
- Green Crow – GMO: Surveillance audit in July. 1 OFI relating to reporting of progress of SFI conformance to management.
- Longview Fibre: 1 Notable Practice, 1 OFI
- Sierra Pacific: Undergoing internal audits
- Simpson Lumber: Audit next month
- Washington DNR: Audit in June resulted in 2 Notable Practices and 3 OFI's.
- Port Blakely: 1 Notable Practice, 1 Minor Non-conformance for Oregon logger training. 2 OFI's
- Forest Capital Partners: 1st Renewal Audit on Idaho, Louisiana and Mississippi lands. 1 OFI relating to methodology for calculating clearcut size.
- Weyerhaeuser: 3 Notable Practices and 2 OFI's. Worked with Oregon SIC and Association of Oregon Loggers to upgrade the logger training program to include additional training modules.
- Green Diamond: Surveillance audit in April
- Rayonier: Surveillance audit in April and an internal audit in 2012
- Hancock: Audit on B.C. and Snoqualmie lands went well.
- Washington Alder: Audit in April
- Olympic Resource Management: Audit in Oregon in June. 4 Notable Practices and 1 OFI regarding wildlife tree placement beyond what Oregon forest practices may require.
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The minutes from the June 7, 2011 SIC meeting were reviewed and approved.

Updates to Contact Information

Contact information was reviewed and updates requested. The chair will discuss with WFPA the possibility of that organization maintaining the e-mail distribution list for continuity as the chair position rotates annually.

SFI Annual Conference

Kathy Troupe reported on the SFI Annual Conference. She reported that the Western SIC breakout session resulted in a simplified ideas & to-do list that focused on creating a landowner information handout for member organizations. Prior sessions had developed lengthy to-do lists that did not

produce many results. Brian Kernohan asked who is responsible for tracking and helping to ensure the “to-do-list” gets completed. Julie Stangell replied that there did not appear to be any one person or group coordinating efforts. Brian said he would follow up on the development of the brochure.

Kathy noted that the quality of the speakers at the conference was excellent and the keynote address by Larry Selzer, President and CEO of The Conservation Fund, was very impactful. Of special note was information regarding the LEED release of Pilot Credit 43 for the use of non-structural certified wood products, such as furniture, flooring and windows, which lists SFI, ATFS, CSA and PEFC along with FSC in a section on "pre-approved certifications and labels." SFI stressed that it is important to voice support of the pilot effort to include SFI and other certified wood products in the LEED green building standard.

Brian Kernohan remarked that the national SFI conference does a wonderful job attracting not only member organizations but also outside groups, such as the JC Penney Corporation, to help inform them about certification and certified products.

WA SIC Governance

A draft edit of the SIC bylaws was discussed. The Core Principles section was edited to reflect the current MOU between the SIC and SFI Inc. There were no objections to the edits of the Core Principles section.

The Membership and Organization section has been edited to reflect the current rotating leadership schedule. Further revisions will be made to include the Secretary position as a rotating position as well. The Treasurer position is outsourced to WFPA and as such will not part of the succession structure.

A question was raised as to how new member organizations would be added to the leadership schedule. Language will be added to address this.

A short “Duties” section was added to the bylaws to reflect “those duties that are usual to their positions.”

Finally, the role of consensus in decision making was added to the Decision Making section. It was noted that some organizations have multiple participants and it was suggested that language be added that when voting each organization is accorded one vote. It is up to the member organization to determine who that voting member might be.

There were no further comments. The Chair will make updates to the draft bylaws and submit the revised bylaws to the SIC for vote at the next meeting.

MOU with WFPA

SFI Inc. has created a best management practices document for SIC’s. The WA SIC does very well in meeting the goals of the document but one area to strengthen is creating MOU’s with other organizations we interact with. WFPA acts as the Treasurer for the SIC and an MOU would be beneficial

to both organizations. WFPA would prefer that we do create an MOU to outline our relationship. The Chair proposed that the SIC draft a formal MOU with WFPA.

A question was raised as to the possibility of negative reaction to the working relationship with WFPA. Critics claim that SFI is an “industry standard”, and working with WFPA may perpetuate that stereotype. The Chair replied that the MOU would be a good opportunity to clearly define what the relationship is and also what it is not.

It was agreed that a draft MOU would be drafted and presented to the SIC at the next meeting.

SIC Documents

The Chair remarked that with a rotating leadership it has become evident that creation of a “non-official” governance document be created to assist in the transition in leadership. He will work on creating that document.

Other Business

- A discussion regarding the use of conference calls was held. It was agreed that the SIC would work to arrange conference calls for members who could not attend in person but it was stressed that in person meetings were more productive and calling in should be limited. The SIC would allocate money to pay for the conference calls, which are estimated to be between \$20 and \$30 per meeting.
- Chris Lunde reported on the field tour hosted for local architects. Eight or nine people participated in the field tour and the tour was received well by the group. His take away message was “be honest, not perfect” when discussing how certification improves the practice of forestry. People will understand the concept of continual improvement but have a hard time believing we’re perfect just because we’re certified. It was also remarked that architects respond to visual rather than technical information and so brochures, photographs etc. are good communication tools rather than technical reports.
- The Chair asked that the Secretary work to keep a record of these events and activities. It was noted that the website should be used to announce the events and to post press-release type information after the event happens to publicize the work of the SIC.
- Verifiable Monitoring White Paper – the Chair and Allen Estep have been working with DNR to get the final approvals on the white paper. They have had conversations with the appropriate staff and that final approval should be forthcoming.
- Road BMP Training – A discussion was held on whether, in light of recent circuit court rulings on point source pollution regarding forest roads is there a need to emphasize road bmp training. It was remarked that WCLA training contains 90 minutes on Road BMP’s presented by WA-DNR and this appears to be adequate.
- Forest Ethics – SFI Inc has seen a shift in tactics by Forest Ethics, which is now directly targeting SFI Inc in addition to targeting consumers of SFI certified products. SFI will be taking a more proactive approach to countering these attacks. Individuals and member organizations are

encouraged to continue to bring the message to their customers that all certification systems should be supported.

- 2011 Budget – The 2011 budget was reviewed. The Chair will follow up with the Washington state FFA regarding donation of shirts and money to support the winners of the 2011 State FFA forestry contest to attend the 2011 FFA national competition.
- Inconsistent Practice Complaint – The Chair reported that a subgroup of the SIC and SFI’s legal counsel investigated a complaint brought against a member organization. It was determined that the complaint pertained to subject matter that the SIC did not have authority over, and directed the complainant to the ANSI-ASQ National Accreditation Board and the registrar of the SFI certificate in question.
- WCLA training – The use of online training modules, similar to those used by the Virginia SIC, were discussed. WCLA does allow some online training credits but limits their use so that verifiable attendance in training can be tracked.