



Sustainable Forestry Initiative® Program
 Washington SFI Implementation Committee
 8133 River Drive SE
 Tumwater, WA 98501
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Date: October 5, 2007

From: **Teresa Loo**

Port Blakely Tree Farms

To: **Darrell Alvord**
 Paul Bailey
Steve Barnowe-Meyer
 Eric Beach
 Morris Boles
Jerry Bonagofsky
Rick Brooken
Casey Brooks
 Ted Carlson
 Patti Case
 Bob Dick
 Jim Dickison
 Duane Emmons
Allen Estep
 Greg Ettl
 Chuck Gades
 Kevin Godbout
 John Gorman
 Don Hanley
Tom Hanson
 Pete Heide
 Rick Helman
Brad Holt
Bill Howard
 Michael Jackson
 Brian Kernohan
 George Kirkmire
TJ LaRose
Tom Layton
Chris Lipton
Bruce Livingston
Chris Lunde
Bill Mackelwich
David Marshall
 Dave McEntee
Erik Metcalf
 Tom Nelson
Gretchen Nicholas
 Dwight Opp
 Terry Pelt
 Bill Pickell
 Ken Risenhoover
 Nate Root
Lislie Sayers
 Jim Short
 Sherry Smith
Lee Spencer
Julie Stangell
 Angela Stringer
Scott Swanson
Don Theoe
 Ed Tolan
Dan Varland
Monica Warren

Hampton Resources, Inc.
 Center for Sustainable Forestry at Pack Forest
Weyerhaeuser
 Green Diamond Resource Co.
 SAF
WCLA
Longview Timber Company
Stimson Lumber
 Stimson Lumber
 Green Diamond Resource Co.
 American Forest Resources Council
 Simpson Timber Co.
 Center for Sustainable Forestry at Pack Forest
DNR
 Center for Sustainable Forestry at Pack Forest
 Stimson Lumber
 Weyerhaeuser
 Green Diamond Resource Co.
 WSU Extension
International Forestry Consultants
 WFFPA
 Professional Forestry Services
Boise Cascade
Boise Cascade
 Assoc. Consulting Foresters
 Forest Capital Partners
 WCLA
Canyon Lumber Co.
Cascade Hardwood
Longview Timber Company
DNR
Port Blakely
ORM
Sierra Pacific Industries
 Simpson Timber Co.
Cascade Hardwood
 Sierra Pacific Industries
DNR
 Stimson Lumber
 Simpson Timber Co.
 WCLA
 Port Blakely
 Sierra Pacific Industries
DNR
 Kimberly Clark
 Weyerhaeuser
Plum Creek
Hancock Natural Resources Group
 The Campbell Group
West Fork Timber Co.
WFFA
 Nippon Paper Industries USA Co.
Rayonier
Georgia-Pacific

cc: Dennis Creel Hampton
 Rick Dunning WFFA
 Eric Fanelli Rayonier
 Jay Farrell SFI, Inc.
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 Lorin Hicks Plum Creek
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 Dave McEntee Simpson
 Bob Meier Rayonier
 Cindy Mitchell WFFA
 Dave Nunes ORM
 Cassie Phillips Weyerhaeuser
 John Phillips TimberWest
 Mike Shelby Sierra-Pacific Industries
 Evan Smith Conservation Fund
 Steve Smith ID SIC
 Court Stanley Port Blakely
 Karen Vaughn WFFA
 Michael Virga AF&PA
 Duane Weston WFFP
 Paul Wing Green Diamond Resource Co.
 Keith Wright Washington Alder
 Dave Yates SAF

Bold Print: In attendance at the October 3, 2007 WA SIC meeting.

Highlights
Washington SFI Implementation Committee (SIC) Meeting
October 3, 2007
Port Blakely Tree Farms, Tumwater

Introductions

Two guests from WA Dept. of Labor and Industries joined the meeting as guests and presenters: Tom Ford, Logging/Wood Products Safety Specialist, and Steve Poppe, Region 4 Logging Safety Consultant.

Safety in Riparian Zones

Tom Ford and Steve Poppe were invited to the SIC meeting to bring their concerns over forest worker safety to the attention of the SIC, as well as to educate themselves on the SFI standards and audit process. Tom and Steve discussed their concerns regarding cutting decisions made on the ground that could result in unsafe conditions for forest workers. They cited as an example a recent conversation they had with a landowner about an unsafe situation in a riparian zone. The landowner said that the unit was cut in this way to comply with SFI standards. Members of the SIC explained that the SFI standards 1) never trump safety and are not in conflict with safety, 2) include requirements to use BMPs and abide by regulations, and 3) aren't prescriptive to the level of specifying which trees to cut nor which trees to leave. Steve thought that the message of safety was well accepted among executives and middle management, however the message was being lost somewhere between middle management and on-the-ground operations. There was also some concern that more emphasis was being placed on SFI implementation than on safety. The SIC thanked both Tom and Steve for informing us of what they are experiencing in the field. The SIC acknowledged that individual participants should take Steve and Tom's message back to their organizations and work to improve the understanding of the alignment of SFI requirements and safety, as well as the importance of safety by operational staff.

Updates on Participant Activities

- Boise: completed surveillance audit of W Oregon lands last year, Louisiana this year
- ORM: completed surveillance audit last August
- Hancock: surveillance audit scheduled for May 2008
- Weyerhaeuser: completed SFI and ISO 14001 audits last July for WA & OR
- DNR: completed surveillance audit last June for Cascade and South Puget Sound regions
- Stimson: completed surveillance audit recently, recertification audit next year
- Rayonier: completed surveillance audit early June
- Port Blakely: completed surveillance audit in May
- PLS: completed surveillance audit this summer
- WFFA: cosponsor of WTFP with WFPA
- Washington Alder, etc.: working on completion of initial certification audit
- Canyon Lumber: completed first certification audit in July.
- Longview Timber: anticipate initial certification audit next summer
- Penguin/Seefeld/PB Lumber: completed surveillance audits this year
- Hampton: completed surveillance audits of the Oregon tree farm and SW WA tree farm using PWC Canada
- West Fork: completed 15th year of HCP effectiveness monitoring
- Plum Creek: completed recertification audit last fall
- Georgia-Pacific: completed surveillance audit last July

Update on Species Accounts

Bruce Livingston has teamed up with John Gammon (DNR Natural Heritage Program) to look into options for developing and distributing information on species and habitats to forest landowners. Bruce and John have been in contact with several helpful people that have experience in developing and distributing this type of information. The WA SIC species accounts received positive reviews as did OFRI's guidebook, "Identifying Priority Plants & Animals and Their Habitats". Maine and New Hampshire are implementing a web-based application that will enable the public to access information on species. Bruce and John will meet with others in the coming weeks to discuss options for distributing and/or making data available to forest landowners. One idea is to the development of a TRAX-like process that would inform landowners of G1/G2 species and habitats as part of the FPA process.

Action Item: Bruce Livingston will continue to explore options and report back to the SIC.

Contractor Training

Brad Holt presented a Memorandum of Understanding for SFI Logger Training between WA, OR, ID and MT. The MOU is the result of on-going discussions between several states to address the issues that face certified contractors that work across state lines. The MOU contains standards for interstate recognition of SFI qualified logging professionals and other contractors. After review of the MOU and discussion, Brad moved to accept the MOU, Bill Howard seconded it. The motion carried with 2 dissensions.

Steve Barnowe-Meyer volunteered to present the SFI portion of the upcoming WCLA training course in Chehalis on November 13th. Thanks, Steve!

Teresa Loo voiced concern that the WA SIC recommendations for contractor training might be misinterpreted to include subcontractors. Upon discussing, there wasn't wide-spread concern among SIC members over the risk of misinterpretation so the topic was tabled.

Annual SFI Meeting

The annual SFI meeting in Utah was attended by several members of the WA SIC. Julie Stangell presented the highlights. President and CEO, Kathy Abusow and Vice President of Market Affairs, Karen Brandt, delivered an energized message that SFI, Inc. is ready to move forward. Three key areas of focus were identified:

1. Marketing, need for greater awareness of SFI
2. Increase awareness of program integrity and credibility
3. Inclusion of wider stakeholder circle, reaching out to conservation community

SFI's marketing messages will address the program's independence, SFI's single standard across North America, the diversity of its board, chain of custody and label use. Approximately \$2.5 million has been raised from member companies to fund the marketing efforts.

Advertising / Public Relations

The WA SIC advertising and public relations plan to target architects and builders has yet to be implemented. The WA SIC has budgeted for this plan which includes becoming an annual contributor to the AIA/WA and advertising in both the AIA – Seattle and BIAW monthly newsletters. SFI, Inc. has a new print ad that is available to SICs.

Action Item: Julie Stangell will continue to work with Patti Case to implement the advertising plan to target builders and architects.

Small Landowner Outreach

Monica Warren gave the SIC a review of the Forest Owners Field Day held in Cle Elum in June. Monica volunteered to host the WA SIC booth, which was strategically located next to the

Washington Tree Farm Program booth. Monica reports that the field day attracted an estimated 1,000 people. Many of the people she talked to were unaware of what SFI was or how it related to the WTFP. Monica concluded that having the WA SIC present at the event was well worth the SIC's support in terms of educating small landowners on SFI and certification, and encouraged the SIC to continue to support these types of programs. Thanks to Monica for volunteering her time and thanks to Patti Case at Green Diamond for donated Douglas-fir seed packs as give-aways!

Green Building Standards

There was a mix of opinions among SIC members about the future direction of the LEED standards with regards to the inclusion of SFI certified wood. Gretchen Nicholas suggested the SIC work with SFI, Inc. to help educate people developing local green building programs.

Action Item: Teresa Loo will research local green building programs and report back to the SIC next meeting.

BMP Compliance Monitoring Trend Analysis

Steve Barnowe-Meyer presented a Weyerhaeuser analysis of 2006-2007 compliance data from DNR and ODF. The analysis categorized the nature of the non-compliance and compared the 2006-2007 data against previous years. Documentation was the top reason for non-compliance, followed by streamside/riparian zone related activities.

Verifiable Auditing / Monitoring Program White Paper

Lislie Sayers presented a draft of the updated white paper which includes several updates by DNR staff. Lislie has requested the SIC members review the paper and submit feedback to her. Teresa will distribute the document via email so members can "track changes" and email suggested edits and comments to Lislie directly. An updated version that includes the SIC feedback will be distributed for review prior to the next SIC meeting in February 2008.

Action Item: SIC to review white paper and provide feedback to Lislie.

2007 Budget Review

The current budget as of August 31st was reviewed. We are likely to be under-budget for the year because the advertising strategy has not been fully implemented.

Action Item: Teresa Loo will develop a proposed work plan and budget for 2008 and present them at the next SIC meeting.

February 2008 SIC Officer Transition

The positions of Chair, Co-Chair and Treasurer need to be filled at the next meeting in February. All three positions are 2-year terms and can be re-elected to succeeding terms without limitation. Port Blakely is willing to continue to host the WA SIC meetings after Teresa steps down. If you are interested in one of the open positions please let Teresa know.

Next Meeting – tentative date, time and location

**Wednesday, February 6, 2008
9:00 AM to Noon
Port Blakely Tree Farms in Tumwater**